



# Greenbox

TECHNOLOGIES LIMITED

Driving business growth on digital power

**WE TURN DIGITAL DISRUPTION INTO DIGITAL STRATEGY  
OUT OF THE (GREENBOX) DIGITAL DISRUPTERS**

# ABOUT US:



We are GreenBox Technologies. A full-service digital agency that collaborates with gamechanging brands, inspired companies, and global influencers.

Greenbox Technologies Ltd is a digital marketing agency based in Kenya. We bring our passion, creativity and clearly defined processes to work and let that transform into innovative digital campaigns, results focused and visually appealing website designs, search campaigns, display campaigns, social media campaigns, branding and more.

We find our growth in our client's growth. We hold ourselves to the highest standards of service levels and creative excellence. We design to drive results and win awards and every client engagement is an opportunity to win. Regardless of the size of engagement, every client of ours can expect the best creatives and customer service from the committed team at Greenbox.



# SERVICES:

## 1. Marketing Strategy

Marketing Strategy at Greenbox entails a holistic approach that includes a complete understanding of the business model, marketing objectives, customer behaviors, and current and future challenges facing an organization. We gain this understanding through a structured strategy session designed to create a custom marketing communications plan around your business, not just a specific product or service.





## 2. Website Design, Development and Hosting:

Website design and development should be considered your foundation. The site, when designed properly, serves as the repository of content and information related to your company. Greenbox Technologies Ltd makes this the number one priority when designing sites. Sure, you want your site to be pretty, engaging, and reflective of your company, but it also needs to be functional. The Greenbox team balances these needs to create functional websites that engage and connect with your customers allowing them to decide to work/hire/buy from you.

To help your customers make that decision, Greenbox Marketing provides:

- Site design and development
- Content creation
- Site monitoring and maintenance
- Hosting
- For More <https://globalhostingexperts.com>



## Social Media:

Social media has become the vehicle for engaging with customers, recruits, clients, and partners. In fact, social use has increased more than 50 percent over the past five years. Brands utilize the multitude of platforms to tell their story and engage in conversations that are more personal and specific

### *-Brand awareness*

Growing your followers on connected networks help you increase word of mouth and referrals. Our social media marketing team will work to increase your followers with relevant people. To grow your network, the Greenbox team ensures that your followers match the demographics, interests, and behaviors of your typical customers.versations that are more personal and specific.

### *-New Customers*

When you build a strong connection with your customers through a story, they are more likely to buy from you. They understand the true value of your product or service because it is relatable. Social networks build that value in more ways than just advertising can alone. Social helps tell your story in broader, more customer-specific ways. Our approach at Greenbox focuses heavily on helping customers make decisions. Through social platforms, those decisions are shared and 'networked' quickly via links, likes, or comments

### *-Drive website traffic*

Increasing website traffic drives leads and sales. Through our digital marketing automation platform, the Greenbox team tracks all website traffic from various sources such as social media posts, visuals, graphics, and videos. Website visitors are given a score based on responses to an established webpage or visual criteria. The scoring system is useful in prioritizing your sales efforts.





### 3. Online Strategies:

Ideation. Creation. Execution.

We help businesses achieve the highest possible level of success.

#### -Digital Strategy

Building game-changing digital experiences designed to set your brand apart. Businesses today differentiate not on product or price, but on the quality of the experience they provide. And customer experience is increasingly digitized.

#### -Brand Strategy

Turning insights into vision to help brands find their way forward. Audiences have always gravitated toward authentic brands. But consumers have only grown choosier, and with good reason: Audiences encounter more brands today than ever before.

#### -Public Relations

Public relations drives a strong understanding of a brand, product, or service. The specific skills required for this marketing service helps customers appreciate the background and important aspects of a product or service beyond the capabilities of advertising

## 4. Telecommunication:

We pride ourselves on being there to listen to all of your requirements to not only provide the perfect solution for your telecoms projects but also to provide the personal services you expect. Being a family run business we provide a courteous, friendly and personal service twinned with high-quality reliable products to produce exceptional work using proven technology. As a global provider of communications infrastructure solutions, Greenbox has established a worldwide reputation of providing high quality support and solutions. Greenbox offers a wide range of turnkey solutions for wireless network infrastructure that precisely meet the evolving needs of cellular network operators including telecom towers supply, wireless construction and wireless professional services. Greenbox specialties include:

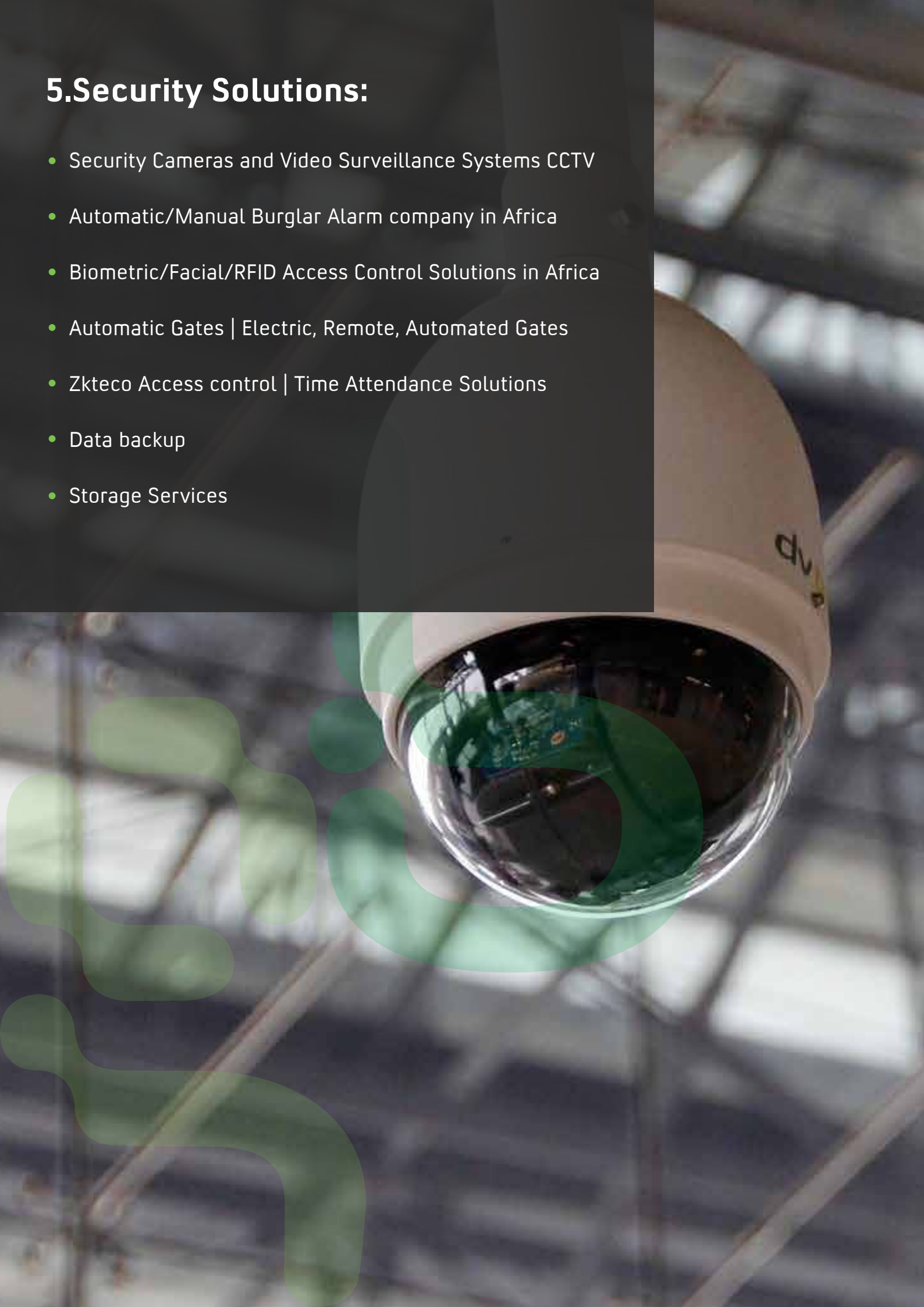
- Site Construction & Civil Works
- Design, Manufacture, Supply & Erection of Telecom Towers
- Base Station Equipment Installation & Commissioning
- Core Equipment Installation & Commissioning
- Network Optimization & Maintenance
- Remote Monitoring of Equipment and Performance
- We construct, fabricate Masts and Towers across Africa
- Fiber Optic Installation





## 5. Security Solutions:

- Security Cameras and Video Surveillance Systems CCTV
- Automatic/Manual Burglar Alarm company in Africa
- Biometric/Facial/RFID Access Control Solutions in Africa
- Automatic Gates | Electric, Remote, Automated Gates
- Zkteco Access control | Time Attendance Solutions
- Data backup
- Storage Services





## 6. Internet Service Provider:

Internet Service Providers recognize that there is a huge, untapped market of prospective subscribers who remain without access to the Internet or, more importantly, to the rest of the global economy.

Our digital footprint and wide range of products: Greenbox serves Residential and Corporate markets and delivers fast, secure and reliable services under all circumstances.

*Our Services are :*

- Solutions and Managed Services
- Dedicated Connectivity
- Residential Connectivity
- Consultancy



# HAPPY CLIENTS





## Contacts :

Green Box Technologies Ltd

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